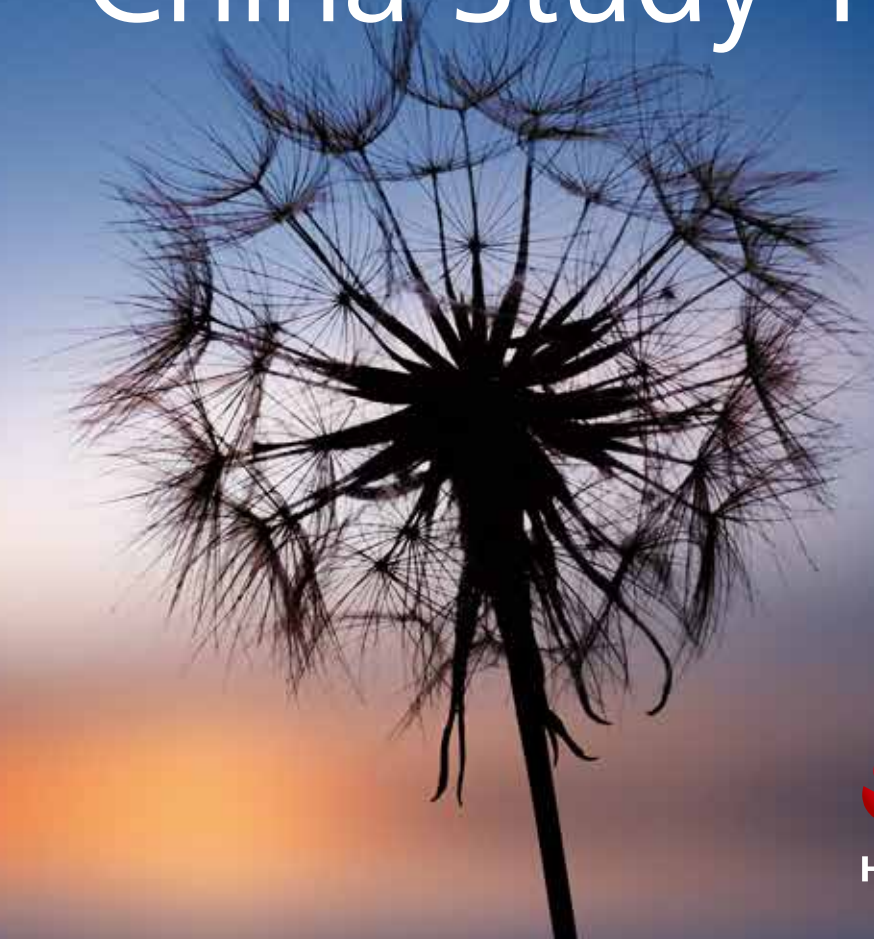


Telecom Seeds for the Future



Brochure for China Study Trip



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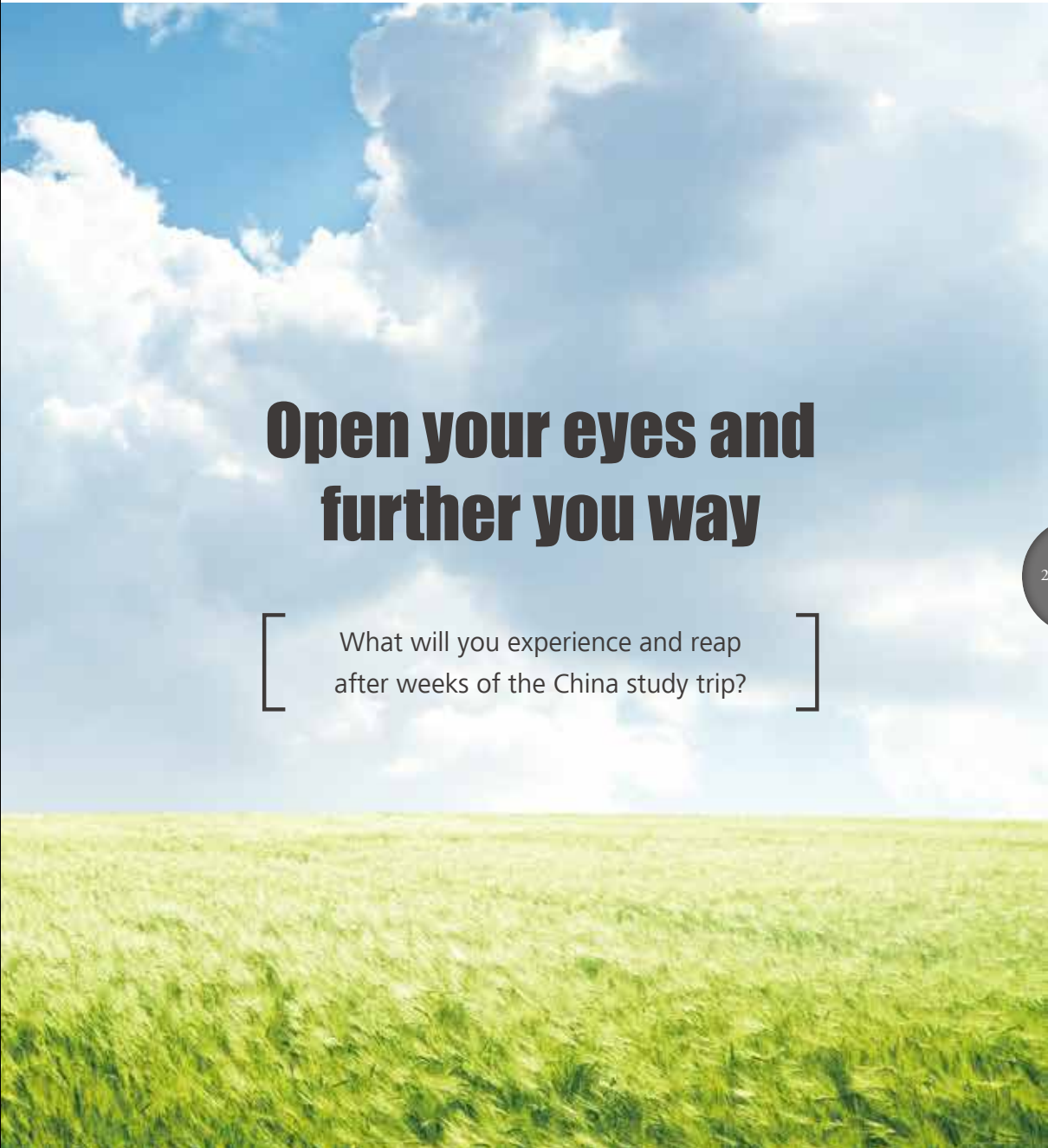




Telecom Seeds for the Future is our global CSR flagship program. It is our most heavily invested CSR activity, and we will continue with this investment globally in the long term. Initiated by Huawei in 2008, the program seeks to develop local ICT talent, enhance knowledge transfer, promote a greater understanding of, and interest in, the ICT sector, and improve and encourage regional building and participation in the digital community.

Believing that education is the key to creating opportunities, Huawei is dedicated to improving the education environment and allowing more young people to get education opportunities by leveraging the full potential of telecommunication technologies. Huawei takes the initiative to work with partners on programs that help nurture talent and transfer ICT knowledge in underserved communities around the world and encourage regional building and participation in the digital community. The China Study Trip of the Telecom Seeds for the Future program offers an excellent opportunity to experience the Chinese culture and study ICT knowledge.

We look forward to your participation, to make both our vision of "creating opportunities through education" and your future success a reality.



Open your eyes and further you way

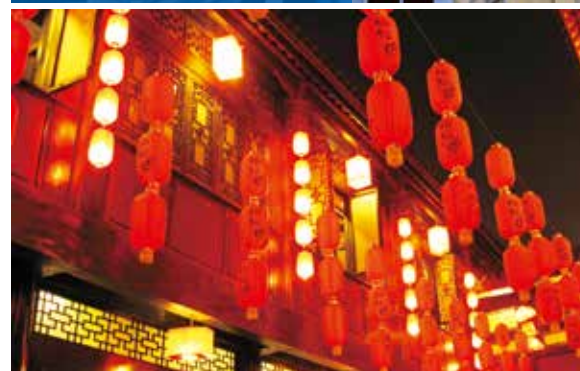
What will you experience and reap
after weeks of the China study trip?



Learn innovative ICT technologies and have hands-on practice in industry-leading labs.



Visit Huawei, a global ICT leader, to get exposure to global corporation operations.



Experience China's traditional culture and economic dynamics.



Visit famous cultural relics in China and take part in various cross-cultural exchanges.

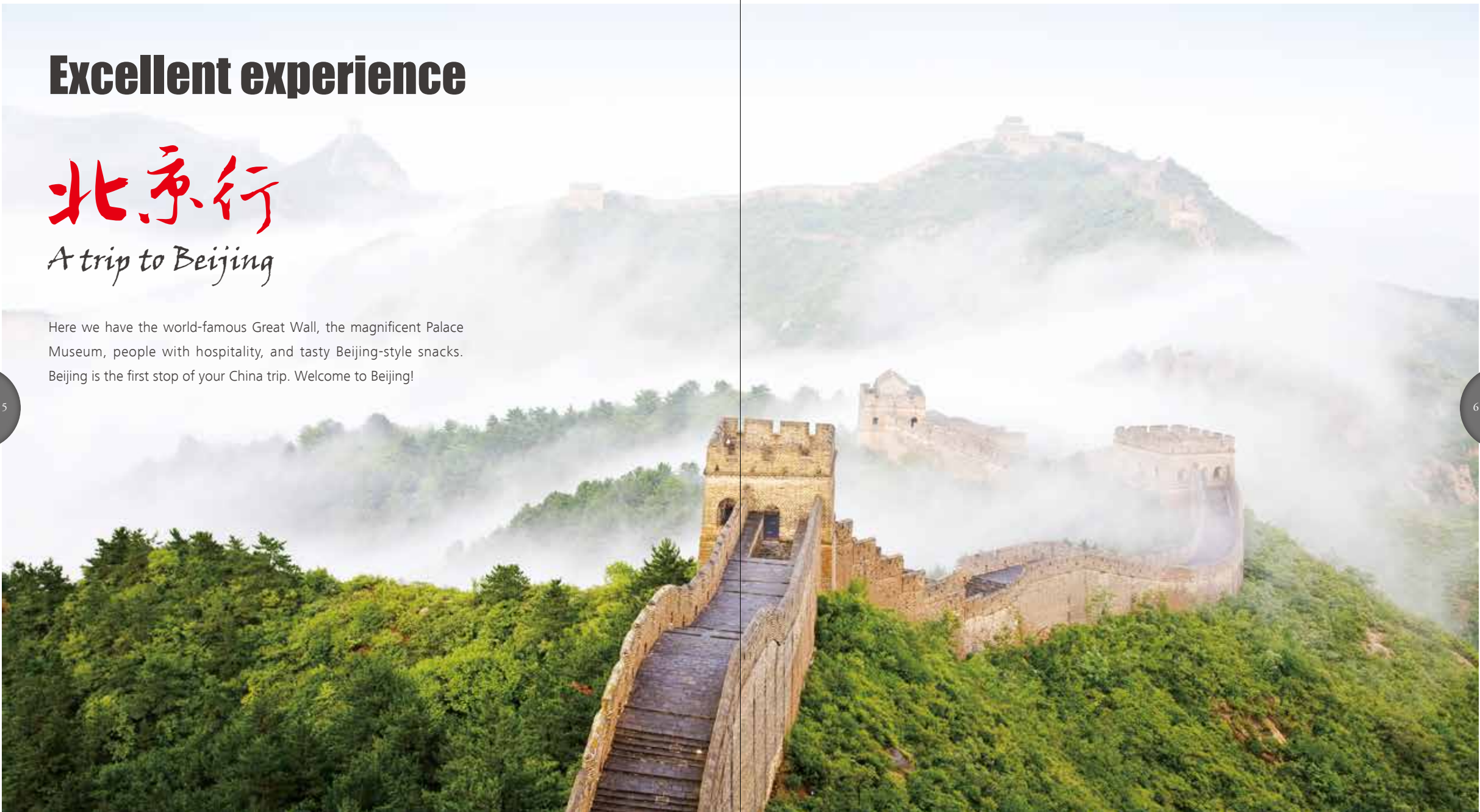
Excellent experience

北京行 *A trip to Beijing*

Here we have the world-famous Great Wall, the magnificent Palace Museum, people with hospitality, and tasty Beijing-style snacks. Beijing is the first stop of your China trip. Welcome to Beijing!

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Opening Ceremony



Warmly welcomed by Huawei senior executives and witnessed by officials from the embassy to China, we will embark on a trip in China together.





You will study Mandarin for one week at Beijing Language and Culture University (BLCU), where you can also experience the unique culture of China.

BLCU, known as the Mini-United Nations, is the only university of its kind in China that offers Mandarin and culture courses to foreign students. In the area of Teaching Chinese as Foreign Language (TCFL) and the promotion of Chinese culture, BLCU has the longest history, the largest scope and the most well-qualified academic faculty. BLCU has established cooperative relations with over 301 universities and educational institutions in 51 countries and regions worldwide. Since its founding the university has trained some 150,000 foreign students who are proficient in the Chinese language and familiar with Chinese culture from 176 countries and regions. Many alumni have become celebrities in various fields of education, politics and business.



You will be offered a diversified curriculum,
which will bring you into the traditional Chinese culture.



Comprehensive
Chinese



Taijiquan



Oral
Exercise



Chinese
Painting



Nunchakus



Cultural Exchange



Paper-cutting



Taiji-sword



Facial makeup
in Peking operas



Calligraphy



Seal Cutting



Kung Fu



Feel the greatness of the Chinese culture by visiting places of interest.



Taste the traditional Beijing-style food to feel the food culture of China.



深圳行

A trip to Shenzhen



As the first special economic zone after China initiated reform and opening-up policies, Shenzhen is very sensitive to economic opportunities. The city attracts top talent from China and other parts of the world and has created miracles one after another. Huawei was founded right here and has gradually gone global.





Visit Huawei: Experience Huawei's advanced ICT technologies and another side of Huawei.



Huawei University, with a motivating learning atmosphere, remains active and open-minded and welcomes students from around the world who are dreaming of improving themselves in the ICT field.





Experience Huawei culture and get to know a different Huawei.



You will have the chance to visit the industry's most advanced lab.



Huawei's leading position is attributed to its relentless pursuits of advanced technologies. Here you can listen to Huawei experts teaching ICT knowledge.



Experience the world's most advanced ICT solutions in a 4000-square-meter exhibition hall.

Visit Huawei campus



Tour around Shenzhen: Feel the economic dynamics of China

Charm of Shenzhen: a young iconic city full of vitality



Tour in Hong Kong, the financial center of Asia and a cross-river neighbor of Shenzhen, to experience the charm of the dynamic city



Closing Ceremony



Witnessed by Huawei senior executives and officials from the embassy to China, and with rich harvest and unforgettable memories, you will be conferred a certificate and have interaction on site. The exciting closing ceremony will mark a successful ending of the China trip that lasts for weeks.



Happy ending



What you will get from this trip is not just a certificate and knowledge. This trip will be an unforgettable memory in your life.



We hope that the China trip can sow a seed that inspires passion for a better life in a connected world.

We wish that through our joint efforts, this beautiful seed you sow in China will blossom in your home country.

We believe that Huawei's Telecom Seeds for the Future program will be the key for you to achieve success.

Telecom Seeds for the Future, the key for your future success!

