

# WinWin

Hear what ICT business leaders want to share in person, see how peers succeed in a fierce marketplace, and delve into their secrets to success.

At WinWin, it's all about success.

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## Publication Registration No.:

Yue B No. L015060029

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## Let's Activate Intelligence

At the end of 2017, Huawei redefined its vision and mission as "Bring digital to every person, home and organization for a fully connected, intelligent world". The industry interprets Huawei's new vision as a call for an intelligent world powered by artificial intelligence (AI).

Founded on ICT networks and driven by AI, the Fourth Industrial Revolution is leading us into an intelligent world where all things will sense, all things will be connected, and all things will be intelligent. In this intelligent world, all industries will be driven by data and shared intelligence.

By 2025, there will be 40 billion smart devices globally. A total of 86 percent of global companies will adopt AI, and data utilization rates will skyrocket to 80 percent. Intelligence will become as ubiquitous as air, creating enormous opportunities. Looking back from 2025, we will see 2018 as the infancy of the intelligent world.

Currently, governments and enterprises vary greatly in IT infrastructure. Many remain in the stage of traditional operations and services, with less than 10 percent of enterprise applications deployed on the cloud. Data utilization by global companies is as low as 13 percent. And only 5 percent of companies have experimented with AI, with less than 1 percent having adopted AI.

Huawei will continue to invest in key enabling technologies, such as AI, cloud, big data, IoT, and 5G, and work with global customers and partners to connect the unconnected, bridge the digital divide, and integrate the physical world and digital world.

Themed "Activate Intelligence", Huawei Connect 2018 will gather the leading minds in ICT to chart the way forward into the fully connected, intelligent world. Huawei will announce its AI strategy and full-stack solutions for all scenarios. And together with our partners, we will present the innovations and best practices of a number of domains, including AI, cloud, big data, 5G, IoT, and video. Nearly 1,000 summits and forums and a massive 30,000 m<sup>2</sup> showroom will ensure an unparalleled range of content, insights, and game-changing technologies.

See you this October in Shanghai!

Sally Gao, Editor-in-Chief