

5G



INNOVATE FOR A DIGITAL EUROPE



NOV 7
ROME
LA NUVOLA

Dear Ms. / Mr. _____

We would like to invite you to attend the **Huawei European Innovation Day in Rome, Italy**. The event will be held at the Roma Convention Center La Nuvola, with the theme of "Innovate for a Digital Europe". This year's event will be held on **November 7**, alongside Huawei eco-Connect Europe 2018. Huawei Chairman of the Board Liang Hua will attend and deliver keynote speeches.

Joseph. A. Schumpeter has said: "Innovation is the market introduction of a technical or organizational novelty, not just its invention." Huawei believes that if we can bring digital to every person, home and organization, then we can truly innovate and achieve a fully connected, intelligent world.

This event brings together a broad range of digital economy stakeholders from across Europe, including representatives from governments, enterprises, consumers, and the scientific research community. At the event, we will be sharing our best practices in different industries, with a focus on global innovation and open partnership.

The year 2019 marks the 500th anniversary of the death of Leonardo da Vinci, and Italy is the birthplace of the Renaissance. So we want to give this year's Europe Innovation Day a special meaning, not only focusing on the digital era, but also on art. We have invited leading artists, famous scientists, and young scholars to discuss the connection between art and science. Other topics include exploring the role of technology in the digital economy, enabling a digital life, creating an innovation-friendly environment to incubate new services, and building an ecosystem for shared success.

We sincerely look forward to seeing you in Rome, a city aiming to reinforce its leadership in digital transformation. Your presence at the event is an honor to both Italy and Huawei, and will also influence the digital innovation in Europe.

Sincerely,



Vincent Pang

President of Huawei Western European Region

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NOV 7
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Nov 6 (Tuesday)

Guests arrival and registration

Morning, Nov 7 (Wednesday)

Keynotes and discussions

Innovate for a Digital Europe: Connections Between Art and Science

Afternoon, Nov 7 (Wednesday)

Keynotes and discussions

Innovate for a Digital Life : Technology Innovations are Changing Our Life

Responsible Corporate Citizen: Taking Root in Europe and Developing Local ICT Talent

Gala dinner

Nov 8 (Thursday)

Huawei Eco-Connect Europe (HCE) exhibition booth visit and media activities