



Bridging the talent gap since 200



Please visit our [website](#) and [linkedin group](#) for more information.

CONTENTS

- **CHAPTER I** 2
 - Who is Huawei
 - Why we launch the program?
 - Seeds for the Future 2020
- **CHAPTER II** 4
 - The 2020 program in more detail
- **CHAPTER III** 5
 - Q&A



Who is Huawei

Chapter I

Huawei is an independent, privately-held company that provides information and communication technology (ICT).

We serve three main types of customers globally:

- Telecom operators that provide Internet, broadband, wireless, plus fixed and mobile phone services
- Enterprises, organizations, institutions, governments & public utilities, as well as industries: finance, energy, transportation & manufacturing
- Consumers, who buy our smartphones, smart watches, laptop computers and other devices.



Everything we develop and deliver to our customers is secure, trustworthy, and this has been consistent over a track record of 30 years.

We were founded in 1987, in the southern Chinese city of Shenzhen, with about 21,000 RMB in start-up capital. Since then, we've grown to become the world's largest supplier of telecommunications equipment and the second-largest manufacturer of smartphones.

The company's global sales revenue in 2019 rounded off at CNY858.8 billion, up 19.1% year-on-year. We rank 61 on the 2019 Fortune Global 500 list.

Huawei employs 194,000 people in more than 170 countries.

We are a market leader in China and many countries across Europe, Asia, and Africa. More than 3 billion of the world's population uses Huawei's products and services to make calls, send text messages, or surf the internet.



Why we launch the program?

Chapter I

Information and communications technologies (ICT) have become crucial growth engines for many different industries. As an ICT leader, Huawei is committed to promoting ICT industry development in the countries it operates, and aims to drive long-term economic, social, and environmental sustainability. We also seek to close the gap between knowledge learned in the classroom and the skills required by the industry, and enhance knowledge transfer.

Talent is crucial for the growth and development of any industry and the rapidly growing ICT industry has greatly changed business models and customer requirements. As a result, across the ICT ecosystem there is an urgent need for large numbers of technical staff who can address the challenges posed by this transformation.

Information and communications technologies (ICT) have become crucial growth engines for many different industries. As an ICT leader, Huawei is committed to promoting ICT industry development in the countries it operates, and aims to drive long-term economic, social, and environmental sustainability. We also seek to close the gap between knowledge learned in the classroom and the skills required by the industry, and enhance knowledge transfer.

Talent is crucial for the growth and development of any industry and the rapidly growing ICT industry has greatly changed business models and customer

requirements. As a result, across the ICT ecosystem there is an urgent need for large numbers of technical staff who can address the challenges posed by this transformation.



Seeds for the Future 2020

Chapter I

As the spread and impact of COVID-19 continues unfolding around the world, we need to be more alert, and more decisive than ever – responding constantly to changing conditions, while keeping an eye on the future, to ensure preparedness when better times return. However, learning and communication never stop.

In 2020, we provide an online experience of Seeds for the Future program to learn about Huawei, to understand the latest technology trends, to discover the technology ecosystem in China, to learn from the best experts and to get a glimpse of the Chinese culture.

Whilst our participants won't be able to meet in person, you will be able to e-meet your peers online during the program and join the global Alumni community for long-term idea-sharing and interaction. There will be 2000+ students taking part of this year's program from 60+ countries/regions.





CHAPTER II The 2020 program in more detail

We offer a 5-day online program that requires around 14 hours of devotion: mandatory technology classes (300 mins) + Huawei tours (100 mins) + 6 mandatory live-streamed sessions (375 mins) + a 1-hour elective course (60 mins) + free access to all other elective classes and dedicated selected resources about Chinese culture.

Day 1	Day 2	Day 3	Day 4	Day 5
Opening ceremony (1.5 hours)	Leadership courses (1 hour)	Technology Journey (1 hour)	Customized Course (1 hour)	Q&A + Closing ceremony (1.5 hours)

Through the program, you will be able to get access and learn about

➤ Who is Huawei

This set of courses has been designed to give a glimpse at Huawei's history and technological developments, from different angles: a corporate presentation showcasing the evolution of the company, a conversation with Huawei foreign executive living in China on its experience and his views on Huawei, and through visits and virtual tours of Huawei campus and stores to discover the different aspects of the company.

➤ Technology courses

Basic and advanced levels will be proposed to have a better understanding of key technologies including 5G, cloud computing and AI. New courses will cover Smart homes, IoT and HMS.

➤ Expert talk

You will hear from Huawei foreign experts who will share their perspectives on a wide range of topics from cybersecurity to digital transformation. The purpose is to give an overview of the topics that have an influence on the business operations and the strategic directions.

➤ Leadership

Discover the 7 habits of the highly successful people, learn how to work in a cross-cultural environment, or understand the strategic leadership model: these are the highlights of the leadership courses designed to broaden the horizon of the participants.

➤ Introduction to Chinese Culture

Chinese culture discovery remains a key feature of the program. Online learning content and virtual tours of Chinese scenic spots are available anytime to provide flexibility for the participants and to let them enjoy at their own rhythm.

Graduation criteria

To complete all the mandatory courses and one of the elective classes (around 14 hours in total)

- For Mandatory courses: you need to pass the exams after each course;
- For livestream session: you need to attend on time and attend the whole session; For
- elective courses: you need to watch the whole session and your study status will be shown on ilearningX.

If you finish all the requirement before the Q&A session on Friday start, you will get the Seeds for the Future program certification.

Here is a list of the courses.

Mandatory courses

Course title	Level	Requirement	Time length
Introduction of 5G	Basic level	Mandatory	70 mins
Advanced 5G	Advanced level	Mandatory to complete one of the three	Around 15-20 mins each
Advanced 5G			
Advanced 5G			
Overview of AI	Basic level	Mandatory	40 mins
Advanced AI	Advanced level	Mandatory to complete one of the three	Around 15-20 mins each
Advanced AI			
Advanced AI			
Introduction of Cloud Computing	Basic level	Mandatory	70 mins

Course title	Level	Requirement	Time length
Advanced Cloud Computing	Advanced level	Mandatory to complete one of the three	Around 15-20 mins each
Advanced Cloud Computing			
Advanced Cloud Computing			
Introduction of Huawei Mobile Services (HMS)	Basic level	Mandatory	Around 60 mins
Corporate presentation of Huawei	Huawei Tour	Mandatory	70 mins
Tour of Huawei Nanshan Flagship Store	Huawei Tour	Mandatory	10 mins
Virtual Huawei Campus Tour	Huawei Tour	Additional resources	/

Elective courses (50–80 mins each)

Each student needs to complete at least one of the elective course. You are free to choose which one you would like to take and you are welcome to take more. For more introduction of each course, please refer to the attached document Brief of Elective Courses – Seeds for the Future 2020.

Course title	Requirement	Time length
Everyone Knows IoT	Technology	Elective
Smarthome	Technology	Elective
Cyber Security	Expert talk	Elective
Digital Economy: The evolving role of ICT in the economy	Expert talk	Elective
Digital Transformation	Expert talk	Elective

Course title	Requirement	Time length
Strategic Leadership	Technology	Elective
Experience sharing as a HW foreigner executive	Technology	Elective
Personal Effectiveness and Culture Awareness	Expert talk	Elective

Activities and other live session

Activities/Sessions	Requirement	Time	Time length
Opening Ceremony	Mandatory	Livestream (Monday xxx)	1.5 hours
Technology talk with professionals/Leadership course/Chinese Culture (more details will be released during the program)	Mandatory	Livestream (Tuesday xxx)	1 hour
Technology talk with professionals/Leadership course/Chinese Culture (more details will be released during the program)	Mandatory	Livestream (Wednesday xxx)	1 hour
Customize course by Huawei Ukraine: Virtual reality, Smart city, Sustainability: Sustainable Development Goals (SDGs), Smart Home, augmented reality, suggest your topic about technology.	Mandatory	Livestream (Thursday xxx)	1 hour
Q&A with teachers of the technology classes	Mandatory	Livestream (Friday xxx)	45 mins
Closing Ceremony	Mandatory	Livestream (Friday xxx)	1 hour

* The specific time of livestream sessions will be determined according to the time difference and fits into the day time schedule in local.

Chinese Culture documentaries

You are welcome to explore more about Chinese culture through dedicated selected rich documentaries.

Titles	Link
A bite of China	https://www.youtube.com/watch?v=AizamOIzijs
Hello, China	https://www.bilibili.com/bangumi/media/md28223916/?from=search&seid=255331394734313141
The History of the Great Wall	https://www.bilibili.com/bangumi/media/md96912/?from=search&seid=11822854070675888832
The secret of Forbidden City	https://www.bilibili.com/video/BV1Dx411E7oG?from=search&seid=7558569039079352295

The links are available also via ilearningX.

To access the study platform – ilearningX

ilearningX is a public education platform (<https://ilearningx.huawei.com/portal/>). You need to create an account ahead of the program start. When the program start, you will be added to a study group through ilearningX and be able to access the dedicated Seeds for the Future page where you can learn all the pre-recorded classes. You can also post questions and chat with your classmates on ilearningX. Livestream session will be posted in your study group on ilearningX and sent to your email ahead.



Chapter III Q&A

Can I join the program whenever I want?

The program has been designed to be flexible. You can learn based on your own schedule. The key requirements are to attend all live sessions planned in the standard agenda, complete all of the mandatory courses and 1 of the elective courses, before the Q&A session on Friday. You are free to join more courses among the catalogue based on your own interest.

Is the course material suitable for me even if I have not a technological background?

The mandatory technological courses have been designed for a basic level as an introduction to key technologies such as 5G, Cloud and AI and advanced level. You also have the opportunity to go deeper and join the advanced class as an option.

How do you ensure interactions during the program?

During the 5-day program, there will be mandatory live sessions where you will be together with your peers. You are welcome to connect with each other through the Seeds for the Future LinkedIn Community and you can use the chat box function on the e-learning platform to contact the teachers for further questions during the program.

How do I join the live session?

Ahead of the live session, you will receive the dial in details through our welink system (compatible with Zoom). Please join 15 minutes before the session starts, and make sure to mute yourself during the meeting. If you would like to ask any questions, please type your question in the chat box and the moderator will make ask the question on your behalf.

How do you ensure that my questions will be answered?

As you are part of a large group and the time is limited during the live session, we will transfer your questions to the lecturer and will come back to you accordingly.

Regarding the courses on the e-learning platform, you have the opportunity to leave your questions to the chat box to the related trainer. You can also address your questions during the Q&A session on Friday with the teachers at the end of the program.

How do I join the e-learning course?

You need to register to the iLearningX platform, by providing the account username, email, mobile number and name registration information to create an account. A dedicated Sky Seeds for the Future platform will host all courses and quizzes, and you will be able to monitor your progress. The satisfaction survey is integrated in the platform and is mandatory to fill in to complete the program.

Can you tell me more about the Seeds LinkedIn Group?

The group is a place to connect with your fellow students, start thought-provoking conversations, hear from Seeds For The Future alumni and explore exclusive content related to the course themes. We look forward to welcoming you to the LinkedIn community, click here

<https://www.linkedin.com/groups/6787709/> to become a member.

Контакти в Україні:

Аліна Севастьяк, PR-менеджер ТОВ «ХУАВЕЙ УКРАЇНА» (корпоративний PR),
sevastiuk.alina@huawei.com, +380 95 462 82 82

Олександра Терещук, PR-спеціаліст ТОВ «ХУАВЕЙ УКРАЇНА»,
tereshchuk.oleksandra@huawei.com
+380 96 340 66 22

